## SHORT TERM COURSES – 2021-22

## Name of the course : CFX (Chartered Financial Expert)

## **DURATION OF THE COURSE – 250 Hours**

PROGRAM CONTENT (SYLLABUS):-

- 1) Technical Skills
  - Introduction to securities market
  - Mutual Fund
  - Life Insurance
  - Health Insurance
- 2) Behavioural skills
  - Growth Mind-set
  - Work Ethics
  - Grit, Purpose and resilience
  - Time management
- 3) Business and selling skills
  - Territory Coverage
  - Relationship Management
  - Sales Data Analytics
  - Virtual Sales